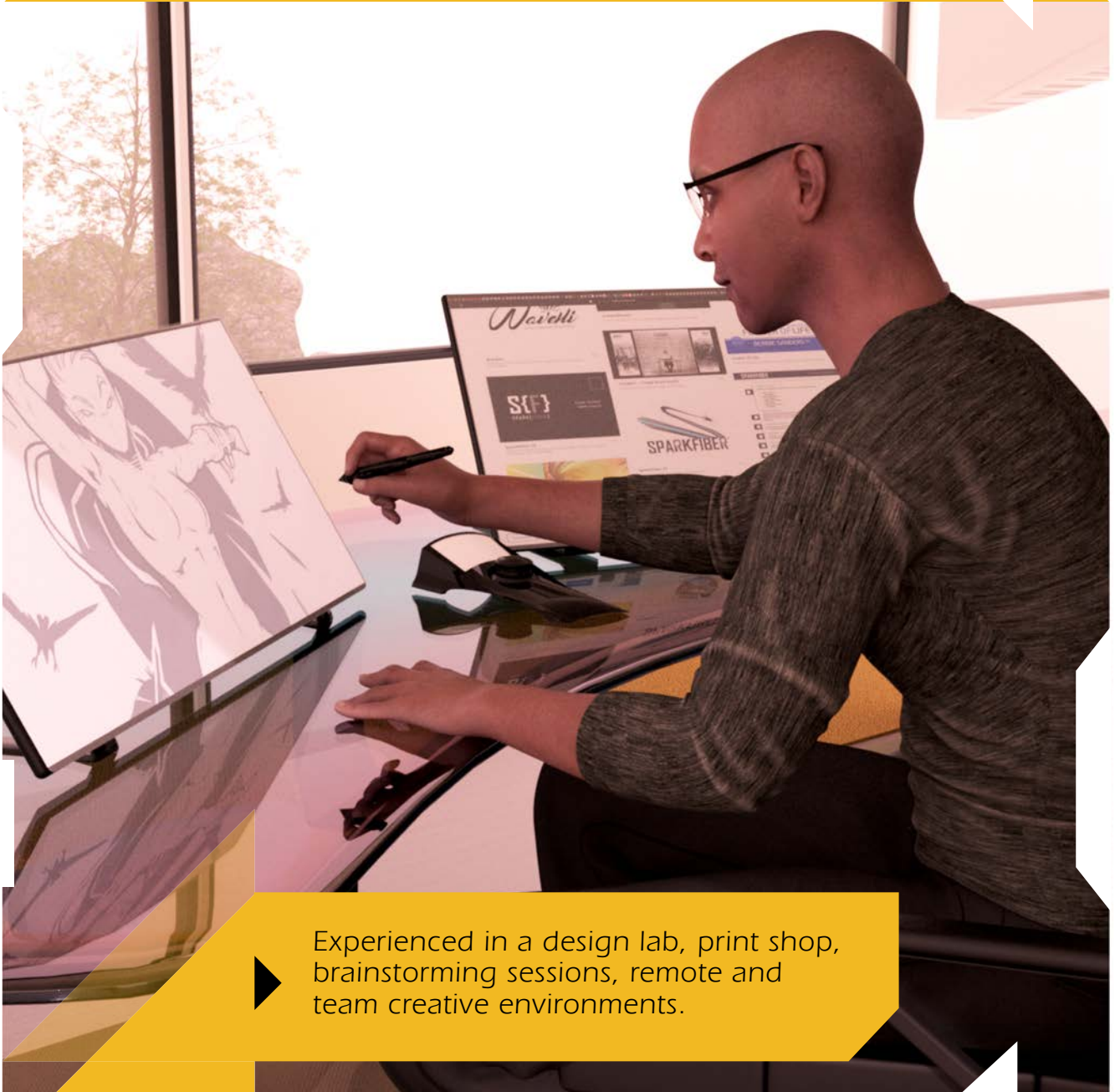


HELLO, THANKYOU FOR VIEWING

# I'M MYKEYMAKER

life-long creative, illustrator and designer.



Experienced in a design lab, print shop, brainstorming sessions, remote and team creative environments.

DESIGN ILLUSTRATION UI BRANDING CONCEPT VISION SOLUTIONS



■ (313)528-5228

🌐 MYKEYMADEIT.COM

📷 @MYKEYMADEIT

in @MYKEYMAKER

# MYKEYMAKER

MYKEYMADEIT@GMAIL.COM

## FOUNDATION

The son of a floor sweep, turned mechanic, turned engineer and a massage therapist turned bank vp. Born and raised to grow and adapt. To learn and express at peak potential.

In dedicated art programs since a child and published at age 7, this has fueled a very diverse life of experience, medium, study in many cultures, science, religions and metaphysics

## EARLY CAREER

After our time at the Center for Creative Studies in Detroit, we connected with a grassroots arts organization in Flint, Mi called the Creative Alliance. This gave me a network and years of events and collaborations with bands, startups, lawyers, hospitals, trading card companies, bars, eateries, non profits and more.

## EVER EVOLVING

This made me the go to guy for numerous skills and services, expanded my knowledge base and array of skills and kept me adapting.

I have been the in-house lead designer for multiple Print shops and in the marketing department of a corporation "C3" from 2016 - 2018 before returning to contract work for bands, artists, startups and businesses in Michigan and California

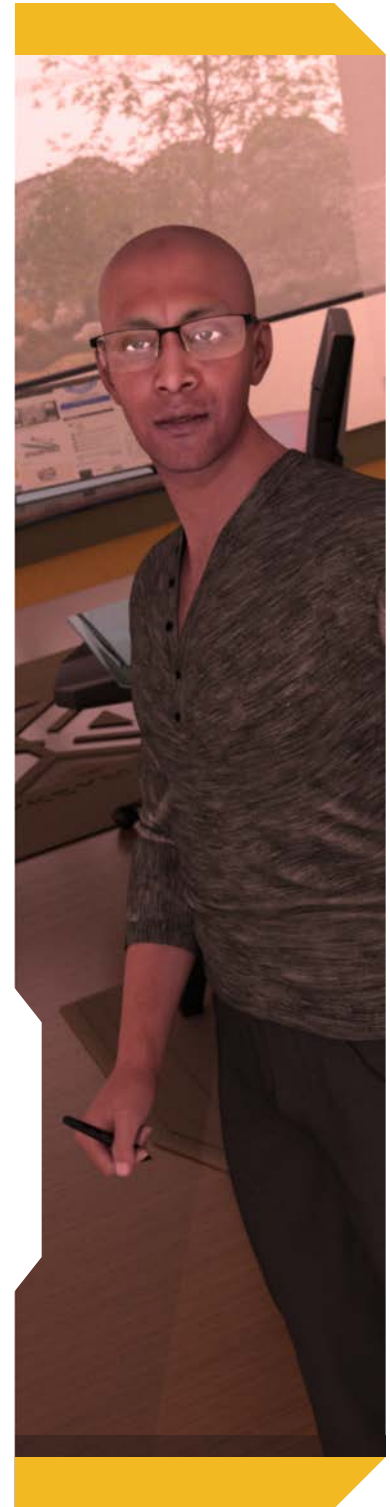
## LIFESTYLE

These days I'm very much a creative nerd with light spots of gaming to keep up to date. I spend most time creating or researching new tech or techniques, updating personal creative presences

I have lived a very adventurous life, with travels and profound interactions with people across race, class, gender, belief systems, motivations and intentions. I'm an optimist and bride builder. Often seen as a "try hard" but that's just a little obsession and zeal for life I do my best to weld towards production, creation, love and growth.

## CURRENT GOALS

- Evolve my full-stack awareness and build apps
- Develop interactive, ar, vr and game experiences
- Solidify and invest in the growth of my own ideas and creations
- Develop solid team building and business launching skills
- Form teams and companies to manifest various concepts, solutions and creative projects I've been conceiving



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## TEAM ENVIRONMENT OBJECTIVES

- Bring my various bases of knowledge, expertise and explorative perception to each project
- To produce, Distinct and effective creative solutions
- To learn more & discover new levels of creativity with other creatives

## SKILLS AND DEVELOPMENT

My primary and longest running skills lay in Illustration and Design. I have both my own developed illustration styles in various mediums as well the ability to adapt and adopt new styles for particular projects or desired aesthetics

I've been doing layout, typography, infographics for Print, Web and Mobile for over a decade, adapting and growing as trends and technologies change.

Technically I can code raw html, php, css and various forms of javascript. I am always staying up to date on the newest features and functions being added to web and mobile tech. I have worked with Wordpress, Joomla, Sharepoint, Wix, Squarespace, Shopify and AWS.

My current expansion studies bridge into 3d and animation, A.I., Data uses, Enterprise content management and Business/ Product creation for future endeavors.

I have additional creative skills related to Audio Video, including editing, effects and over a decade in sound engineering, editing and production

## DEVELOPED SKILLS

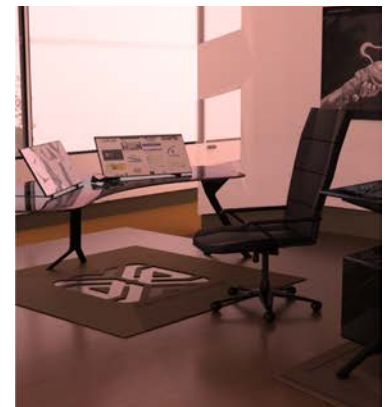
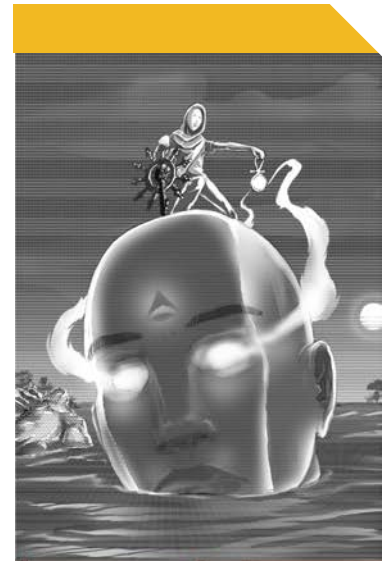
ILLUSTRATION  
 PRINT DESIGN  
 BRANDING  
 WEB / MOBILE  
 LOGOS / ICONS  
 MOTION DESIGN  
 CSS/JQUERY/HTML  
 PHOTO-EDITING  
 WORDPRESS  
 TYPOGRAPHY  
 VIDEO EDITING  
 3D MODELING  
 SCENE DESIGN  
 CHAR. CREATION

## SOFTWARE KNOWLEDGE

PHOTOSHOP  
 ILLUSTRATOR  
 INDESIGN  
 AFTER EFFECTS  
 FIGMA  
 POWERPOINT  
 DAZ3D  
 CINEMA 4D  
 FL STUDIO  
 + MANY MORE

## PREVIOUS INDUSTRIES :

ENTERTAINMENT  
 HEALTH  
 SPORTS  
 LAW  
 TECH'  
 DATA  
 SMALL BUSINESS  
 STARTUPS  
 GRASSROOTS  
 IP IDEATION  
 EVENTS  
 EDUCATION

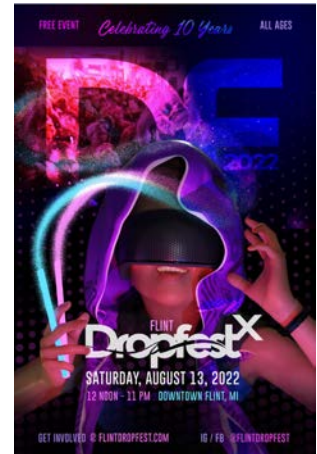


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## DROPFEST: 2011 - CURRENT

ILLUSTRATION, GRAPHIC DESIGN, BRANDING, PROMOTIONAL DESIGN, APPAREL DESIGN



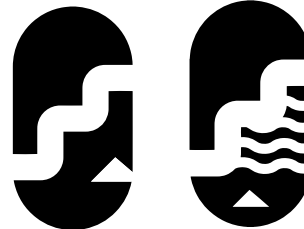
Dropfest is an all day Electronic Music Festival held in Downtown Flint, MI. It features Local and Nationally touring DJ's, live music, street performers, artists, crafts, pop-up eateries and more.

Now in it's 11th year, I've been blessed with the ability to craft the Visual Branding and promotional elements of the event for over a decade.

It's been a pleasure to grow, experiment and express a post modern and futuristic vision, filled with radiant colors, larger than life imagery and good vibes.

## THE ATTIC - ART GALLERY: 2021 - CURRENT

LOGO DESIGN, BRAND IDENTITY, CONSULTING, WEB DESIGN & MAINTENANCE



The Attic is an art gallery and community hub coming soon to Grand Rapids, Mi. We developed multiple logo versions for various uses and some addition visuals for potential use on apparel or other implementations.

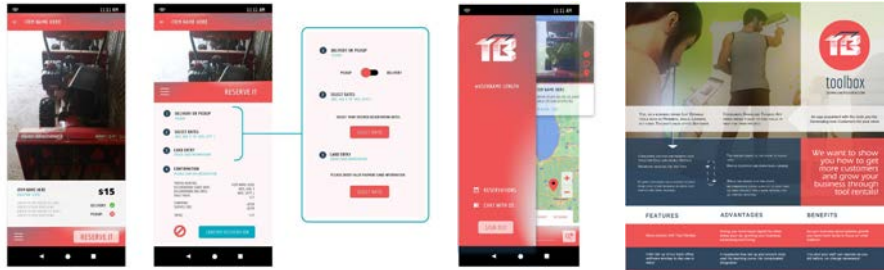
Over the coming as building on the gallery completes I'll develop the website and other online presences

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## TOOLBOX APP: 2020 - CURRENT

LOGO DESIGN, BRAND IDENTITY, APP UI DESIGN, B2B PRINT DESIGN, CONSULTING



Toolbox App is tool sharing and rental app, making it easy for consumers to acquire tools on a specific timeline without making a permanent purchase

We developed 2 modern symbols to represent the app in print, the admin section and in digital presentations.

After developing the logos for ToolboxApp, we were commissioned to design the mobile user interface. We developed the style guide, working panels and visual styling of the menus

Other Projects include, b2b awareness campaigns and designing and building a 3d virtual meeting space



## NUDGE: 2019 - 2021

LOGO DESIGN, ILLUSTRATION, BRAND IDENTITY, UI, CONSULTING, PITCHDECK DEVELOPMENT



Nudge Focus, a proposed youth lifestyle, education, learning and reward system. I was recruited to develop the visual aspects across the brand

I developed the imagery, palette, ui for web landing one pagers, the mobile app concept as well as the pitchdecks



THANKS AGAIN, HAVE A NICE DAY